



I ❤️ WOOD

Cersanit presents a new and unique range of wood-inspired gres tiles.

I ♥ WOOD - inspired by nature

cersanit

BIG IDEAS
FOR YOUR
BATHROOM

Nature has for many years been an inspiration for modern European design, and today this trend in interior design is stronger and more prominent than ever. Wood and stone: these two materials are the most characteristic of the current trends. They are fascinating in their rich and complex natures and they inspire products of equally **unique colours and patterns**. At the same time, these products are characterised by functionality and **excellent quality parameters**.

I love WOOD concept makes a great new addition to the Cersanit portfolio, with a complete range of patterns and colours in the original wood-inspired **18.9 x 59.8 cm gres tile collection**.

Unlike other wood-inspired tiles available on the market, Cersanit products reflect the atmosphere and style of natural materials. This combination of everything that is beautiful and original about wood with the durability and resistance of gres tiles is inspiring. The idea has been known for years, but never before has it been implemented so meticulously and diligently, with every detail taken into consideration.



I ❤️ WOOD - inspired by nature



While working on the I love WOOD concept, our designers analysed actual wood samples, taking photos and meticulously copying the structures and rings **in order to reflect the natural patterns and textures as closely as possible.**

Their hard work has resulted in an exceptional collection featuring as many as 15 colours. For each colour, the individual tiles have a unique texture, so that when **laid side by side on a floor or wall they create a natural effect resembling wood panelling or parquet.**

I ♥ WOOD - product features and application



Unlike wooden panels or boards, gres tiles **are highly resistant to humidity and changing weather conditions**, so they can even be used on balconies or terraces.



They are resistant to long-term hard use, making them an excellent choice for popular spaces, such as halls and corridors.



As they are easy to clean and maintain, they are an outstanding solution for kitchens and bathrooms, where they can also be combined with underfloor heating.

I ♥ WOOD - product portfolio

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To make navigation easier and more user-friendly, the entire **I love WOOD** concept portfolio has been arranged by colour and hue – from the palest, almost white colours to naturally warm hues and intense browns, to the dark and cool colours of wenge.



I ♥ WOOD - product portfolio

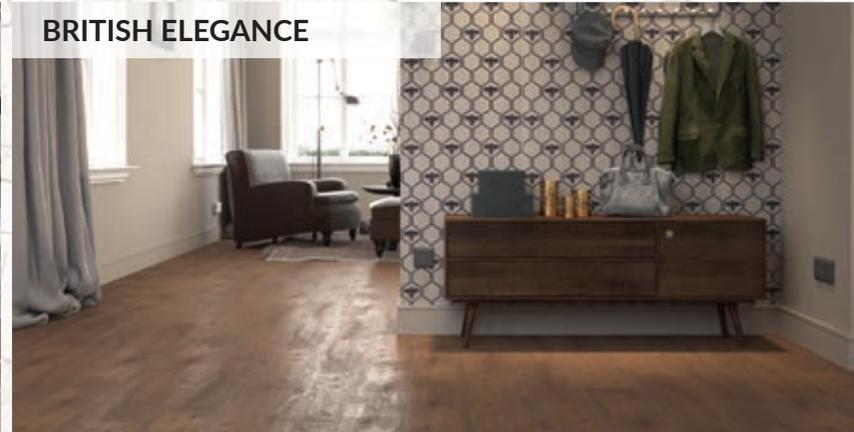
While seeking common features for particular colour groups, we reflected on the interiors and styles that inspired our designers to develop this unique collection. In this way we also offer a roadmap for anyone looking for stylish ideas in interior design.

The brochure shows how different selected tiles from the collection work together, expressing their source of inspiration.

SCANDINAVIAN DESIGN



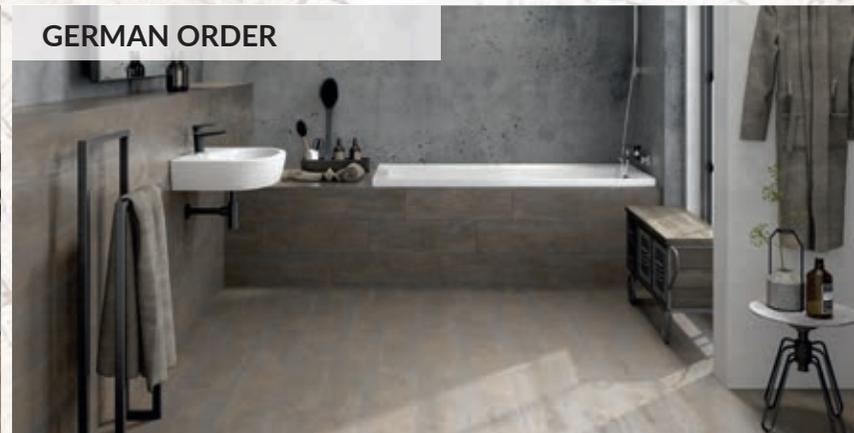
BRITISH ELEGANCE



FRENCH CHIC



GERMAN ORDER



SCANDINAVIAN DESIGN - kitchen

I ❤️ WOOD



The lightest coloured tiles are like whitened wood. Dominated by cool hues, they make a perfect match for minimalistic interior designs using discreet, pastel colours. This is the essence of Scandinavian style.

SCANDINAVIAN DESIGN - kitchen

I ❤️ WOOD



FINWOOD WHITE

SCANDINAVIAN DESIGN - bedroom

I ❤️ WOOD



SCANDINAVIAN DESIGN - bedroom

I ❤️ WOOD



CHESTERWOOD CREAM

FRENCH CHIC - livingroom

I ❤️ WOOD



The tiles in warmer colours, reminiscent of natural wood, are the very essence of the French chic style – both in its Parisian, haute version, characteristic of old tenement houses, and the idyllic, familiar version known as Provençal style.

FRENCH CHIC - livingroom

I ❤️ WOOD



SANDWOOD BROWN

FRENCH CHIC - entrance hall

I ❤️ WOOD



FRENCH CHIC - entrance hall

I ❤️ WOOD



CHESTERWOOD BEIGE

BRITISH ELEGANCE - hall

I ❤️ WOOD



For interior designs requiring dark, warm and intensive colours, our brown and wenge tiles are an excellent match. For class and elegance in the best English style.

BRITISH ELEGANCE - hall

I ❤️ WOOD



ROYALWOOD BROWN

BRITISH ELEGANCE - bathroom

I ❤️ WOOD



BRITISH ELEGANCE - bathroom

I ❤️ WOOD



ROYALWOOD WENGE

GERMAN ORDER - livingroom with balcony

I ❤️ WOOD



The darkest tiles in the collection suit perfectly interiors relying on raw forms and low-key colours. The cool and elegant hues of wenge and brown mark a new standard in quality and style for carefully planned and refined spaces.

GERMAN ORDER - livingroom with balcony

I ❤️ WOOD



FINWOOD BROWN

GERMAN ORDER - bathroom

I ❤️ WOOD



GERMAN ORDER - bathroom

I ❤️ WOOD



FINWOOD WENGE



18,5 x 59,8

 GLOSSY COLLECTION

SELECTED PRODUCT FEATURES:



6 year warranty



Stain resistance



Waterproof



Fade resistance



Frost resistance tile



Pressure resistance



Abrasion resistance



Universal tile



No impregnation required



Tonal tile

I ♥ WOOD - product offer



FINWOOD WHITE
18,5X59,8

W482-010-1



SANDWOOD BEIGE
18,5X59,8

W484-001-1



FINWOOD OCHRA
18,5X59,8

W483-003-1



SANDWOOD WHITE
18,5X59,8

W484-004-1



CHESTERWOOD BEIGE
18,5X59,8

W481-001-1



ROYALWOOD BROWN
18,5X59,8

W483-002-1



CHESTERWOOD CREAM
18,5X59,8

W481-002-1



SANDWOOD BROWN
18,5X59,8

W484-002-1



ROYALWOOD WENGE
18,5X59,8

W483-005-1



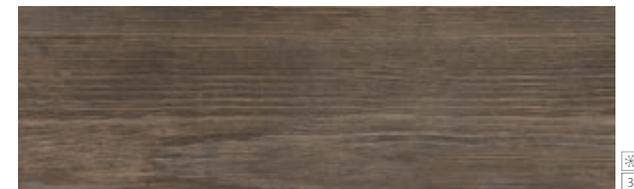
ROYALWOOD CREAM
18,5X59,8

W482-001-1



ROYALWOOD ORANGE
18,5X59,8

W483-004-1



FINWOOD BROWN
18,5X59,8

W482-004-1



SANDWOOD CREAM
18,5X59,8

W484-003-1



ROYALWOOD BEIGE
18,5X59,8

W483-001-1



FINWOOD WENGE
18,5X59,8

W482-007-1

I WOOD - logistics data

 dimensions cm	 thickness mm	 number of pieces	 m ²	 weight kg	 palette m ²	 weight kg
CHESTERWOOD CREAM, BEIGE, 18,5 x 59,8	9 mm	9	1	18,8	48	
FINWOOD WHITE, WENGE, BROWN, OCHRA, 18,5 x 59,8	9 mm	9	1	18,8	48	
ROYALWOOD CREAM, BEIGE, BROWN, WENGE, ORANGE 18,5 x 59,8	9 mm	9	1	18,8	48	
SANDWOOD WHITE, CREAM, BEIGE, BROWN 18,5 x 59,8	9 mm	9	1	18,8	48	



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MARKETING SUPPORT

I ❤️ WOOD - marketing support

Interior design renderings



Product packshots



Minicatalogue (to be prepared)



Logotype:



Available at:

/CERSANIT/5. NPD NEWS/2D/FLOOR
AND WALL TILE COLLECTIONS/NPD_
Information_I_love_WOOD_18,5x59,8/logo

Files for architects



Available at:

/CERSANIT/5. NPD NEWS/2D/FLOOR
AND WALL TILE COLLECTIONS/NPD_
Information_I_love_WOOD_18,5x59,8/
Files_for_professionals

Available at: \\swawfs02\mark-ftp1\1.tile_collections_CERSANIT\i_love_wood



**BIG IDEAS
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TRADE MARKETING SUPPORT

I ♥ WOOD - trade marketing support



Timber expositor



Topper



Backplate

Available at:

/CERSANIT/5. NPD NEWS/2D/FLOOR AND WALL TILE COLLECTIONS/NPD_Information_I_love_WOOD_18,5x59,8/POS materials