



Products designed for the Pragmatic Gardener on a budget.

Target group: High A/B/C socio-economic group. High-medium gardening interest. Keen to have a good lawn finish which is level and striped that only a cylinder lawnmower can give and seeking an affordable solution. Keen to get good results with minimum effort.

Products		
	PETROL Cylinder Mowers 14" & 17"	ELECTRIC Cylinder Mowers 12"
Pictures		
	USP	Small lawn mowers where budget is important. 5 blade cylinder. 72 cuts per m. Self propelled. Recoil start. 5 pre-set HOC from 9-32mm plus one for scarifying. Cartridge system.
Engine	87cc, 2.8hp Loncin	340 Watt electric motor
Warranty	1 year parts & labour	1 year parts and labour
Retail Price (exc VAT)	Classic 14L £474.17 Classic 17L £540.83	Classic 12E £274.17

The Allett Quick Change cartridge system gives amazing versatility making the Allett Classic and Kensington models versatile lawn maintenance systems. Remove mowing cartridge for easy repair and transport. Optional 10 bladed cylinder for Kensington Petrol models for fine and low golf green finish.

Scarifier cartridges	10 blade cartridges
QC12 £91.67	QCC1410 £120.83
QC14 £108.33	QCC1710 £141.67
QC17 £125.00	QCC2010 £121.88
QC20 £141.67	

Products designed for the Keen Gardener and Semi-Professional.

Keen Gardener: High A/B socio-economic group. High garden/ gardening interest. Keen to have a good lawn finish which is level and striped which only a cylinder lawnmower can give and seeking more product features. Keen hobbyists who mow regularly and have expectation of good service back-up from local dealer. Expect good, expert advice from Dealer.

Semi Professional: Local owned sports clubs where members choose, finance and use machines. Professional gardeners. Service back-up is very important and likely to be serviced every year. Require the finest cut and mow two to three times per week

Products	<i>Kensington</i> 14E ELECTRIC CYLINDER 12" & 14"	<i>Kensington</i> 20K PETROL CYLINDER 14", 17" & 20"	<i>Buckingham</i> 30H PETROL LAWN MOWER 20", 24" & 30"	<i>Westminster</i> 20H PETROL GREENS 20"
Pictures	 	 		
USP	Keen gardeners with small lawns. 52 cuts per m. 5 bladed cylinder. HOC: Adjustable flush mounted dial- 5 preset heights from 10-35mm plus one for scarifying. Self propelled Flexible cartridge system with scarifier. Integral static raker.	Keen gardeners with med-large lawns. 79 cuts per m. 6 bladed cylinder 17" & 20" have split diff rear roller. Recoil start. Integral raker. HOC: 6mm-36mm via a variable micro-set adjuster. Flexible Cartridge system with scarifier &/or 10 bladed cylinder.	General Purpose mower for the semi-professional and serious gardener. Formal lawns, Parks, cemeteries. 73 cuts/m. 6 bladed cylinder Recoil start. Split ratchet drive rear roller. HOC: 4-35mm. Fully variable micro adjuster. Rubber coated steel rear roller for great traction. Optional: Autosteer trailing seat.	Cricket wickets and bowling greens, golf greens & very fine putting lawns. 146 cuts/m. 12 bladed cylinder. Recoil start. HOC: 1.8-17mm . Fully variable micro adjuster. Aluminium Split rear roller.
Engine	340 Watt electric motor	3 HP Kawasaki easy start	6.5HP GX200 Honda	6.5 HPGX200 Honda
Warranty	2 year parts and labour	2 year parts and labour	2 year parts and labour	2 year parts and labour
Retail Price (Exc VAT)	Kensington 12E £349.17 Kensington 14E £390.83	Kensington 14K £766.67 Kensington 17K £850.00 Kensington 20K £933.33	Buckingham 20H £2232.50 Buckingham 24H £2390.83 Buckingham 30H £2557.50	Westminster 20H £2390.83

ALLETT Products designed for the Professional user.

Professional users: Very serious sports clubs who require high specification machines for no-compromise performance. Expect serious, qualified back-up of spare parts and technicians. Machine is serviced every year. Demonstrations expected. Professional stadiums, local authorities, county cricket grounds, bowls clubs, stately homes, contractors. Where levelness of playing surface, strong striping, operator comfort, HAV's, noise levels, wet weather mowing, productivity, ease of use and quality of cut are more important than the price

Products	SHAVER SH20 & SH24	TOURNAMENT Tour20 & Tour 24	BUFFALO BU20, BU24, BU27, BU34	C-RANGE C20, C24, C34	REGAL 36RHE, 42RHE
Pictures				 	
USP	Cricket wickets and bowling greens. 246 cuts per m 2.4 -19mm HOC	Cricket wickets and bowling greens. 246 cuts per m 2.4 -19mm HOC Powered Groomer.	General Purpose mower. Lawns, Parks, cemeteries. 88 cuts/m Very Robust. BU34 for football pitches	Cricket wickets and bowling greens., lawns. Interchangeable cartridges to carry out many turf maintenance tasks	Large lawns, parks, football pitches, cricket outfields. Large and powerful mowers where stripes and levelness of playing surface are important. Variable hydrostatic drive.
Warranty	2 year, with conditional free 3rd	2 year, with conditional free 3rd	2 year, with conditional free 3rd	2 year, with conditional free 3rd	2 year, with conditional free 3rd
Retail Price (excl VAT)	Shaver 20 -£3,714 Shaver 24 -£3,855	Tour 20 -£4,406 Tour 24 -£4,636	Buff20 - £3,495 Buff24 - £3,638 Buff27 - £3,959 Buff34 -£4,494	C20 - £3,590 C24 - £3,690 C34 - £4,540 Plus any cartridges	Regal 36 -£8,925 Regal 42 -£9,300